

**ELGIN  
CHAMBER  
OF COMMERCE  
BOARD OF  
DIRECTORS**

**ED RIVERS** | Chairman  
Independence Title

**CANDACE ELLIOTT** | Chair-elect  
Edward Jones

**STACEY WILHITE** | Treasurer  
Acme Brick

**TIM SCHULTZ** | Past Chairman  
Bluebonnet Electric Coop

**REBEKAH ALTMILLER**  
Frontier Bank of Texas

**EILEEN NISWANDER**  
Yegua Creek Farms

**BARBARA HOLLINGSWORTH**  
BancorpSouth

**ERICKA GREENFIELD**  
First National Bank

**RON RAMIREZ**  
City of Elgin Mayor

**ASHLEY SMITH**  
The Clever Tiger

**DAWN ROMEO**  
Holiday Inn Express

**MICHELLE NICHOLSON**  
Dorothy's Jewelry & Gifts

**RON JAY**  
Ron Jay Painting

**JODI DURON**  
EISD Superintendent

**THOMAS MATTIS**  
City of Elgin Manager

**DONNA SNOWDEN**  
Bastrop County Commissioner Pct. 4

**MICHAEL HOLLY**  
Prosperity Bank

**OWEN ROCK**  
Economic Development Corporation

**HEATHER OTT**  
Elgin Courier



**THE ELGIN CHAMBER OF COMMERCE IS READY  
TO CELEBRATE 150 YEARS OF OUR COMMUNITY!**

What better way than the 52nd Annual Western Days Festival to celebrate our Sesquicentennial year. It is fitting to mark 2022 as Elgin Western Day's "Come Back" year. We are thrilled to announce that this summer's events will be held June 23-June 25. We are planning a fun twist of tying in some new traditions with the comeback of some of your favorite past traditions.

As in the past, all Western Days activities and events are possible due to the generosity and support of our sponsors. This Sesquicentennial year will be more important than ever. It is a big year for our town, and we as the chamber staff, hope to make this a BIG event for Elginites and our out-of-town visitors. However, we can't do this without the help of our partners within the community.

When you sponsor you have an opportunity to put your name in front of the thousands of people who will take part in the festivities throughout the week and support the Elgin Chamber of Commerce. We have sponsorship levels from \$100-\$2000 (although we won't turn away more) and everything in between. Every sponsor dollar will assist in the creation of this festival, while also funding the many Chamber activities and projects throughout the year.

We are excited to be hosting the golf tournament again in 2022, as last year it was an enormous success. While you will notice there is a Golf Tournament Hole Sponsorship included in the sponsorship letter, you will also find that we will circle back looking for teams and any additional opportunities to support the tournament.

We will continue to provide the safe and fun environment that we have in the past. We are looking forward to kicking this great event off on Thursday with a family-oriented focus, followed up with Friday night music in the park. We will start off Saturday with our parade and the park will be filled with the carnival, vendors, tournaments, entertainment and more.

Please complete and return the attached sponsor opportunity form with your sponsorship fees to the Elgin Chamber of Commerce at P.O. Box 408, Elgin, Texas 78621. If you have any questions, please call our office at (512) 285-4515. Thank you for your participation and we look forward to working with you to make this year's Western Days Festival a great event!



**P.O. BOX 408  
114 CENTRAL AVE.  
ELGIN, TX 78621**

**ELGINTXCHAMBER.COM  
512/285-4515**



## 2022 WESTERN DAYS FESTIVAL SPONSORSHIP

YOU HAVE THE OPTION TO COMBINE A SPONSORSHIP LEVEL  
WITH ADDITIONAL OPPORTUNITIES BELOW:

### **\$2000 DIAMOND SPONSOR LEVEL INCLUDES:**

- Company logo on Western Days 2022 T-shirt,
- Company logo on Western Days website page
- Company recognition at 2022 Western Days stage announcements
- Company recognition in Western Days social media posts and marketing flyers
- Company logo displayed on Western Days banners
- Company recognition as an underwriter of the Parade
- Company logo displayed on Western Days banners

By contributing at the Diamond level, you will receive all of above and “Recognized as an underwriter of parade, golf tournament and all activities in the park “Opportunity to have commercial vendor space at park.

### **\$1500 – PLATINUM SPONSOR**

- Company logo on Western Days 2022 T-shirt,
- Company logo on Western Days website page
- Company recognition at 2022 Western Days stage announcements
- Company recognition in Western Days social media posts and marketing flyers
- Company logo displayed on Western Days banners
- Company recognition as an underwriter of the Parade
- Company logo displayed on Western Days banners

By contributing at the Platinum Level, you will receive all the above and \*Recognized as sponsor of all park activities and parade

### **\$1000 – GOLD SPONSOR**

- Company logo on Western Days 2022 T-shirt,
- Company logo on Western Days website page
- Company recognition at 2022 Western Days stage announcements
- Company recognition in Western Days social media posts and marketing flyers
- Company logo displayed on Western Days banners
- Company recognition as an underwriter of the Parade
- Company logo displayed on Western Days banners

By contributing at the Gold Level, you will receive all the above and \*Recognized as sponsor of park activities

### **\$500 SILVER SPONSOR**

By contributing at the Silver Level, you will receive \*Logo on Western Days T-shirts \*Signage in the park

### **\$250 BRONZE SPONSOR**

By contributing at the Bronze Level, you will receive \*Signage in the park \*Children’s area sponsor

### **ADDITIONAL OPPORTUNITIES:**

#### **\$100 FRIEND OF WESTERN DAYS**

\*Recognized as a Western Days sponsor and signage in the park.

#### **\$250 HOLE SPONSOR AT GOLF TOURNAMENT**

\*Recognized as a Western Days golf tournament sponsor with signage at 1 of 18 holes.

#### **\$400 AWARD SPONSOR AT GOLF TOURNAMENT**



## 2022 WESTERN DAYS FESTIVAL SPONSORSHIP

Name of Business for Advertising: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Sponsorship Requested \$ \_\_\_\_\_

**YOU HAVE THE OPTION TO COMBINE A SPONSORSHIP LEVEL WITH ADDITIONAL OPPORTUNITIES BELOW:**

\_\_\_\_\_ **\$2000 DIAMOND SPONSOR**

\_\_\_\_\_ **\$1500 – PLATINUM SPONSOR**

\_\_\_\_\_ **\$1000 – GOLD SPONSOR**

\_\_\_\_\_ **\$500 – SILVER SPONSOR**

\_\_\_\_\_ **\$250 – BRONZE SPONSOR**

**ADDITIONAL OPPORTUNITIES:**

\_\_\_\_\_ **\$100 – FRIEND OF WESTERN DAYS**

\_\_\_\_\_ **\$250 – HOLE SPONSOR AT GOLF TOURNAMENT**

\_\_\_\_\_ **\$400 – AWARD SPONSOR AT GOLF TOURNAMENT**

Sponsorship forms and payment can be mailed to:

Elgin Chamber of Commerce

P.O. 408

Elgin, Texas 78621

or email forms to:

[info@elgintxchamber.com](mailto:info@elgintxchamber.com)

or register online at:

[www.elgintxchamber.com/western-days/](http://www.elgintxchamber.com/western-days/)